

10th Annual Charity Golf Tournament

Presented by: Wilson M. Beck Insurance

Hosted by: Kelowna Golf & Country Club

Monday, July 22, 2019



2019 Sponsorship Opportunities

The 10th Annual Charity Golf Tournament brings together over 160 golfers and volunteers who want to swing for a great cause. Hosted by the Kelowna Golf and Country Club, players will enjoy 18 holes of golf on a world-class course, lunch and dinner, plus incredible prizes.

As a sponsor of the tournament, you will be playing an important role in ensuring everyone from our community has the opportunity to succeed. 100% of event proceeds stay local and will support the YMCA of Okanagan, a non-profit cause-driven organization dedicated to the building of healthy individuals and families. Each year, more than 20,000 children and youth are served in YMCA child care, before and after school enrichment classes, day camps, aquatic lessons, recreational activities, and employment readiness programs. More than one quarter of those children and youth are only able to participate because of the financial assistance provided through the YMCA Strong Kids Campaign; a cause that is fully funded by generous sponsors and donors like you.

Let's swing for a cause and invest in local kids today.



WILSON M. BECK
INSURANCE GROUP



Sponsorship Levels

	Presenting	Dinner	Lunch	Player Cart	Player Prizes	Beverage Cart	Player Gift Bag	Tee/Green
	\$10,000	\$5,000	\$3,500	\$3,000	\$1K-\$2K	\$1,500	\$1,000	\$500
Prominent logo/naming recognition on all promotional materials, signage and media coverage	✓							
Speaking opportunity at event	✓							
Complimentary foursome	x2	✓						
Exclusive branding based on level	✓	✓	✓	✓	✓	✓	✓	
Logo/naming recognition on promotional materials, website and signage	✓	✓	✓	✓	✓	✓	✓	
Verbal recognition at event	✓	✓	✓	✓	✓	✓	✓	
Day of event signage	✓	✓	✓	✓	✓	✓	✓	✓
Social and media campaign	✓	✓	✓	✓	✓	✓	✓	✓
Inclusion in official program guide	✓	✓	✓	✓	✓	✓	✓	✓

Benefits of Sponsorship

- Positive public corporate image and awareness of your organization's commitment to a very important cause—the wellbeing of local children and families in need
- Four-month promotional campaign and media exposure leading up to and during the event, plus post-event coverage
- Acknowledgement on YMCA of Okanagan and Kelowna Golf and Country Club webpages, participant emails and social media campaign
- Opportunity to provide company “swag” items in participant player bags

“In-Kind” Donations

- **Live & Silent Auction Prizes:** Do you have a unique experience or gift for our auction fundraiser?
- **Hole-in-One Sponsors:** Give players the opportunity to win cash, cars and “big-ticket” prizes. *Contest sponsors must supply insurance.*
- **Player Gift Bag Swag:** Donate approximately 150 items for the player bags (e.g. branded golf balls, tees, munchies and coupons).
- **Wall of Wine:** Donate bottles of local award-winning wine to be raffled.
- **Food and Beverage Sponsors:** Showcase your restaurant or product on the golf course or at the player's reception.

 **YES** Our company is proud to support this event.

Sponsorship Level: _____

Company Name: _____

Contact Person: _____

Address: _____

Phone: _____

Email: _____

Thank You!

For sponsorship information, please contact

Rhonda Zakala at (250) 491-8672 or
rhonda.zakala@ymcaokanagan.ca

2019 Tournament Committee: Dr. John Weisbeck and Allie McNeill (Co-Chairs), Bear Capozzi, Steve Pavelich, Marshall Peters, Ester Pike, Bruce Walker, David Walker and Rhonda Zakala